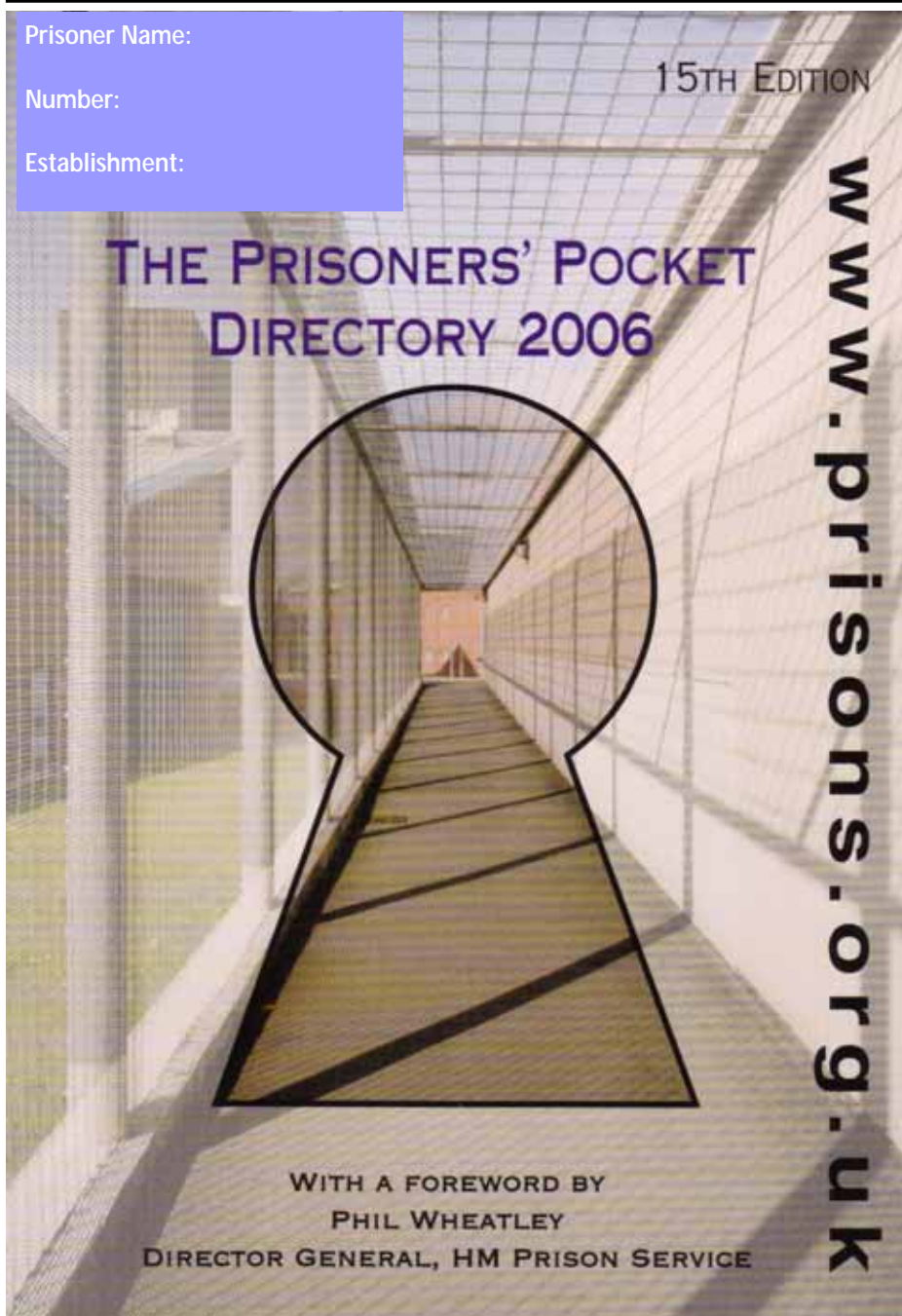


# The Prisoners' Pocket Directory 2007



**"A godsend of a publication"**  
H MacKenney (lifer) HMP Swaleside.

**"We get more requests for the PPD than any other  
publication"** Librarian HMP Wandsworth.

**"We more than earned back the annual cost of advertising  
in just one month"** Tuckers Solicitors, Manchester.

## **TO ADVERTISE COMPLETE THE FORM OVERLEAF**

PRISONS.ORG.UK LTD, PO BOX 116, MANCHESTER M9 6WS  
TEL: 0845 0660011. FAX: 0845 0660022.  
EMAIL: mail@prisons.org.uk

It's a 12 month **Diary**, a **Directory** of recommended Law Firms and Help Organisations and a **Digest** of Legal Rights in prison all in one—and its **FREE** to serving prisoners!

### **What we offer our Advertisers:**

The opportunity to appear in the **only national Pocket Directory for serving prisoners**—unlike a newspaper that's read once and thrown away (and with it your advert), the PPD is right there in the prisoner's back pocket through the year & when they need you most;

◆ **A Guarantee to deliver 70,000 copies of the Directory to prisons each year**—so the entire prison population will know what services you have to offer;

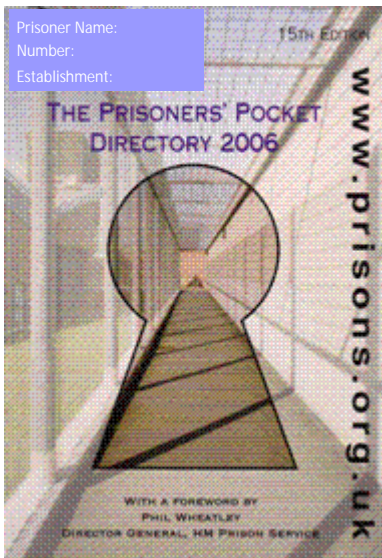
◆ **A Validated Delivery Service and monitored internal distribution**; so you know it arrives and is distributed—and with a foreword to each edition by the Director General of the Prison Service, you know it's an approved publication from a firm that has the highest standards;

◆ **A Flexible Choice of Advertising**—from 'one off' to an annual booking across all four editions, for which we offer significant discounts;

◆ **A FREE OF CHARGE flexible advert rotation facility**—with publication four times a year, you can rotate your adverts and control the types of enquiry you receive at no cost to you;

◆ **A FREE OF CHARGE entry on our website database**—[www.prisons.org.uk](http://www.prisons.org.uk)—so you be visible to the family and friends of prisoners (from July 2007)

**[www.prisons.org.uk](http://www.prisons.org.uk)**  
Opening up the Closed  
World of Prisons



**PRISONERS' POCKET DIRECTORY 2007-08.**  
**Confirmed Booking of Advertising**  
**PRISONS.ORG.UK, PO BOX 116, MANCHESTER M9 6WS.**  
**Tel 0845 0660011. Fax 0845 0660022. [mail@prisons.org.uk](mailto:mail@prisons.org.uk)**

**The Prisoners Pocket Directory: It's a 12 month Diary, a Directory of Recommended Law Firms, and a Digest of Legal Rights in Prison all in one!**

**It's Easy to Reserve Your Space!**

- 1. Decide if you want Premier Space or Internal Space?**
- 2. Tick the size of advert you wish to reserve – if its not available we will call you to discuss alternatives;**
- 3. Sign and fax the form back to us on 0845 0660022.**

**Terms & Conditions:**

- 1 Unless you tick the box below (indicating that you wish to use our advertisement design service) all artwork compiled or amended by you must be delivered to us in quark or hi-res pdf no later than 15th of the month of publication.
- 2 Publication dates are approximate and depend on fitting in to the printer's schedule.
- 3 Prices shown are per edition and exclude VAT
- 4 Booking all four editions reserves your space but if later change your mind that is not a problem, as long as you advise us in writing 28 days before publication we will cancel your booking and simply revise our invoices to reflect the number of editions in which you have appeared; you've nothing to lose!

**2007-8 Editions: July 07, October 07, January 08, April 08**

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<b>INNER BACK COVER</b>	£1500 [ ]	£1300 [ ]	£1100 [ ]	£999 [ ]
<b>OUTER BACK COVER</b>	£1500 [ ]	£1300 [ ]	£1100 [ ]	£999 [ ]

<b>Internal space (h x w)</b>	<b>1 EDITION</b>	<b>2 EDITIONS</b>	<b>3 EDITIONS</b>	<b>4 EDITIONS</b>
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**IF 'YES' PLEASE CALL ANDREW SIMPSON ON 0161 764 0999 TO DISCUSS REQUIREMENTS AND COST**

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