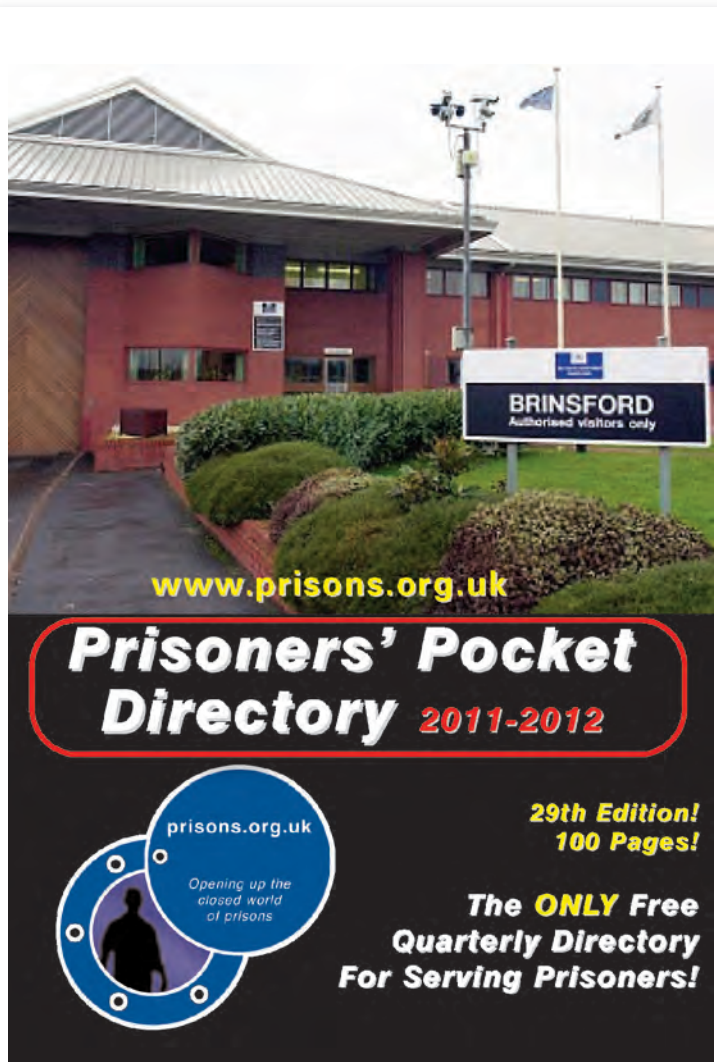


# The Prisoners' Pocket Directory

**2011-2012: The *only* National Quarterly Free Directory for Serving Prisoners!**



***"A godsend of a publication"***  
Paul Bennett HMP Swaleside.

***"We get more requests for the PPD than any other publication"***  
Librarian HMP Wandsworth.

***"We more than earned back the annual cost of advertising in just one month"***  
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**TO ADVERTISE COMPLETE THE FORM OVERLEAF**

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STOCKPORT CHESHIRE SK2 9AS**

**TEL: 0845 0660011.  
FAX: 0845 0660022.**

**EMAIL:  
customer.service@prisons.org.uk**

It's a **Diary**, a **Directory** of recommended Law Firms and Help Organisations and a **Digest** of Legal Rights in prison all in one—and its **FREE** to serving prisoners!

## **What we offer our Advertisers:**

The opportunity to appear in the **only national Pocket Directory for serving prisoners**—with Full Colour prices that start from just **£99** per edition, and as a Diary the PPD is right there in the prisoner's back pocket through the year & when they need you most;

**A Guarantee to deliver 80,000 copies of the Directory to prisons each year**—so the entire prison population will know what services you have to offer;

**A Validated Delivery Service and monitored internal distribution; so you know it arrives and is distributed**—and with a foreword to each edition by the Director General of the Prison Service, you know it's an approved publication from a firm that has the highest standards;

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**A FREE OF CHARGE flexible advert rotation facility**—with publication four times a year, you can rotate your adverts and control the types of enquiry you receive at no cost to you;

**A FREE OF CHARGE entry on our website**—[www.prisons.org.uk](http://www.prisons.org.uk) so you be visible to the family and friends of prisoners

**[prisons.org.uk](http://prisons.org.uk)**

**Opening up the Closed World of Prisons**

# PRISONERS' POCKET DIRECTORY 2011-2012.

## Confirmed Booking of Advertising

PRISONS.ORG.UK, PO BOX 757 STOCKPORT SK2 9AS.

Tel 0845 0660011. Fax 0845 0660022.

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1. Decide if you want Premier Space or Internal Space?
2. Tick the size of advert you wish to reserve - if its not available we will call you to discuss alternatives;
3. Sign and fax the form back to us on 0845 0660022.

### Terms & Conditions:

1 Unless you tick the box below (indicating that you wish to use our advert design service) all artwork compiled or amended by you must be delivered to us in quark or hi-res pdf no later than 15th of the month of publication.

2 Publication dates are approximate dependent on the printer's schedule.

3 Prices shown are per edition and exclude VAT

4 Booking all four editions reserves your space but if you later change your mind that's not a problem, just give us one edition notice in writing and we'll simply revise our invoices to reflect the number of editions in which you have appeared; you've nothing to lose!

**ARTWORK: DO YOU WANT US TO DESIGN YOUR ARTWORK? YES [ ] NO [ ]**

If 'YES' we'll call you to discuss requirements and cost without obligation.

**Quarterly Editions: SEPT; DEC; MAR; JUN**

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INNER FRONT COVER	£1500 [ ]	£1300 [ ]	£1100 [ ]	£999 [ ]
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TWO PAGE SPREAD 28 X 9 CM	£1750 [ ]	£1500 [ ]	£1300 [ ]	£1100 [ ]

Internal Space (h x w)	1 EDITION	2 EDITIONS	3 EDITIONS	4 EDITIONS
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Half Page 7 cm x 9 cm	£399 [ ]	£366 [ ]	£333 [ ]	£399 [ ]
Qtr Page 7 cm x 3.5 cm	£199 [ ]	£166 [ ]	£133 [ ]	£99 [ ]

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