



THE PRISONERS' POCKET DIRECTORY

◆ **It's a 12 month Diary;**

◆ **a Directory of Recommended Law Firms and Help Organisations; &**

◆ **a Digest of Legal Rights in Prison
*All in one—and its **FREE** to serving prisoners!***

**With a Foreword by
Phil Wheatley, Director General:
HM Prison Service**

FACTS FOR ADVERTISERS

What We Offer.

- ◆ **The opportunity to appear in the only national Pocket Directory for serving prisoners**—unlike a newspaper that's read once and thrown away, the Directory is right there in the prisoner's back pocket through the year & when they need you most;
- ◆ **A Guarantee to deliver 70,000 copies of the Directory to prisons each year**—so the entire prison population will know what you have to offer;
- ◆ **A Validated Delivery Service and monitored internal distribution**; so you know it arrives and is distributed—and with a foreword to each edition by the Director General you know it's an approved publication from a firm that has the highest standards;
- ◆ **A Flexible Choice of Advertising**—from 'one off' to an annual booking across all four editions, for which we offer significant discounts;
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